

# BEESON MECHANICAL SERVICE COMMERCIAL RESIDENTIAL



BEESON MECHANICAL SERVICE, INC.™

## Quarter 3, 2010 (July-September)



Visit Us July 17th at the Parade and July 18th-24th at the Johnson County Fair!!!!



## The *BUZZ* from *BEE*son



We made it to summer!!!! And boy has it been hot so far. That means you might need to be reminded where/who to call. Don't forget we can take care of your air conditioner, heat pump, geothermal unit, or anything else that might have a problem.

### Recipe: "Simple Summer Salad"

- 1 pound ground beef
  - 3 cups torn lettuce
  - 2 cups (8 ounces) shredded cheddar cheese
  - 1 medium tomato, chopped
  - 1 small onion, chopped
  - 4 hard-cooked eggs, chopped
  - 1/2 to 3/4 cup mayonnaise
  - Salt and pepper to taste
1. In a skillet, cook beef over medium heat until no longer pink; drain
  2. Cool for 5 minutes.
  3. In a large bowl, toss the lettuce, cheese, tomato, onion, eggs and beef.
  4. Add mayonnaise, salt and pepper; toss to coat.
  5. Serve immediately.
  6. Yield: 12 servings.

(This recipe may be found at <http://www.tasteofhome.com/>)

*\*If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

**FREE ESTIMATES & FINANCING AVAILABLE!**

## It's Luau Party Time!!!!

The Johnson County Fair is quickly approaching and Beeson Mechanical Service will be having a week-long luau-themed party!!!! As always, we will have a float in the parade and handing out lots of goodies. The parade is July 17th at 4pm in downtown Franklin. The fair will follow July 18th-24th. There will also be plenty of giveaways for people of all ages. There will be games, prizes, free drawings, popsicles, leis, etc. Be sure to come party with us, Beeson style!!!

There is also a new addition to the products at Beeson. We have recently added the Rheem equipment line to our York HVAC product. We will be displaying both at the fair and hope to show off some of the great aspects of each. We believe the Rheem product can truly fill in some of the gaps of the York product and give us a complete line of equipment to help our customers make the best decision. An HVAC failure is never expected in a home and when that time comes, it's very rough for most people. It's rough on people financially and emotionally. It takes a lot of time to make a decision and people aren't always prepared for the financial aspect. Between the two product lines and the financing options we have, we believe Beeson Mechanical can help provide you with a quality service that will last you many years to come.

Our standard air conditioner and coil starts at only \$1150! We have many options above that as well but want you to realize you don't always have to spend a fortune or take out a 2nd mortgage on your home to satisfy your needs!

### Special Customer Coupon

**10% Off Service Call**

\*Expires 8/15/2010 \*Limit 1 coupon per customer \*May Not Be Used in Conjunction with Any Other Discount or Coupon

\*Must Notify Receptionist when Scheduling Service \*Coupon Good To Addressee Only

\*Only Good for Service Call; Not Clean & Check or Any Other Call

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# BEESON

## MECHANICAL SERVICE

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Co-Owner: Kent Beeson



**A/C with Coil**



**Installed From \$1150**

It's come to our attention that many other HVAC companies have been condemning units and/or trying to change parts that are fine. We'd like to offer our help to you, your family, or your friends. If you believe this has happened to you, we will come give you our opinion for free!

## Questions and Answers

### What's dual fuel when referring to HVAC?

Dual fuel combines a heat pump outside with a furnace inside. The heat pump is ran by electricity and the furnace by gas, therefore making it dual fuel. This is the most efficient standard HVAC product at this time. It saves money on the monthly utility costs as well.

We have found there is quite a large population of people that think very negatively on heat pumps and tend to steer towards an air conditioner instead. I will start by saying heat pumps aren't for everybody. At the same time, they aren't what they used to be. Most people think of heat pumps as those horrible, loud units that put out cold air.

## The Rebate is Going Fast!

The Indiana Heating and Air Conditioning Incentive Program (IHIP) has paid out over \$6,000,000 so far to Indiana residents that have installed high efficiency HVAC systems or units. The money is expected to be gone at any point in time. If you're thinking about installing a unit or system, now is the time to act. If you're going to do it anyway, do it in time for an additional cash rebate. A check is mailed to you 6-8 weeks after the install is complete. The funds are on a first come first serve basis and they are going quickly!

## Kaden Update

Kaden is still growing like a weed! Speaking of weeds, he's your average boy that likes to play outside in the grass, loves his new playgrounds, rides bikes, swims, and anything else he can get away with. And his parents are proud that he likes to "read", brush his teeth, take baths, and use the "big boy potty" occasionally!



## FREE 2ND OPINION!!!!

### Services We Provide:

- Heating and Air
  - Service
  - Install
- Geothermals
  - Service
  - Install
- Electrical
  - Service
  - Install
- Plumbing
  - Service
  - Install
- Metal Fabrication
- Welding
- Snow Removal
- Salt Spreading
- Generators
  - Service
  - Install
- Dehumidifiers
  - Commercial
  - Residential
- Indoor Air Quality
- Refrigeration
- Network and Communication Installation

That's no longer the case. York has a hot heat pump which puts out heat just mildly cooler than your gas furnace. People rarely notice a difference between the heat pump and the gas furnace running. They are also nearly silent.

As I said, heat pumps aren't for everybody. If you plan on moving soon, you probably don't want to invest more money in a heat pump. You will likely want just a standard system at a good price. We can do that, too. That's why we offer a variety of equipment at different levels. Also remember that all of our York systems come with a 10 year parts and labor warranty that's transferrable if you move!

\*If you have questions you'd like answered, please call or email us for next time!

### Benefits with Beeson™ ....

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
- Local, family-owned business
- 4x4 emergency response vehicles (for our rural and snowed-in customers)

Beeson Mechanical Service™  
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